



The security *software-as-a-service* experts



Extensible Service Platform for Consumer

- ▶ **Expand your Brand**
- ▶ **Increase Revenue**
- ▶ **Extend your Services**
- ▶ **Best of Breed Applications**
- ▶ **Persistent Desktop Presence**

ESP Consumer allows ISP & Portal partners to reserve space on the user's desktop while providing real value in the form of a best-of-breed security suite...

- Establish your brand within a persistent desktop presence on every user's desktop.
- Extend the desktop console's function to support revenue growth via advertising or embedded services.
- Leverage best-of-breed security tools to offer an integrated, high-performance security solution you can be proud to put your company's name on.



The ESP (Extensible Service Platform) Consumer security 'software-as-a-service' platform enables ISP and Portal partners the ability to protect their users from the worst the web has to offer, in the form of viruses, spyware and fraud, while providing the best the web has to offer in the form of expanded services. Authentium aids in the design, implementation and support of private-label security solutions based on market-leading brands and applications.

Unlike other security providers, Authentium is proud to let our partners build their brand identity and customer relationships through their own branded and infinitely customizable security consoles. The ESP Consumer platform can also serve as the foundation for additional revenue-generating services, from items as simple as search and advertising, to extended ISP offerings including e-mail, VOIP and more. Only Authentium can build a customized, best-of-breed, fully-supported services solution under your brand.

Feature Overview

Feature	Others	authentium
Service-based, pay-as-you-go platform	✗	✓
Multiple technology choices	✗	✓
Customized Web Installation Wizard	✗	✓
Unlimited branding & customization of user console	✗	✓
Live technical support for end-users & ISP Partners	✗	✓
User directory integration	✗	✓
Custom creation & support for other tools & services	✗	✓
Custom embedded application support	✗	✓
Includes Antivirus, Anti-Spyware, Anti-Phishing, Parental Controls, Firewall	✗	✓
Optional transaction security module (VirtualATM™)	✗	✓

Field a Team of All-Stars...



A poor performance by one player doesn't mean the forfeit of the game; you bring in a reliever and play to win! Oddly, the same principle doesn't typically apply to personal computer and information security. A non-performing module in a conventional security suite requires replacing the entire platform. Unfortunately, that usually just leads to a different component's failure...

Wouldn't it be great to field a team of all-stars? To be able to replace them in the lineup whenever they tire or fail to perform? With Authentium's ESP Consumer solution, any ISP can create an integrated, best-of-breed security suite leveraging technologies from leading vendors, and swap out non-performing modules with ease. Protect your customers with the best in every category, using Authentium's unique security 'software-as-a-service' model.

Increase Profit - Retain Customers - Expand your Brand

Call today for more information: (800) 423-9147
Or log on to www.authentium.com

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